

GREAT ATLANTA CHOIR CHALLENGE  
OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

**CONTEST DESCRIPTION:**

The Great Atlanta Choir Challenge ("Contest") will begin on September 21, 2022 and end on October 16, 2022 ("Contest Period"). This Contest will be conducted exclusively online. Three (3) qualifying prize winners will each be awarded the opportunity to perform at the Black Atlanta Family Reunion on October 16, 2022 (ARV \$0) ("Qualifying Prize"). One (1) grand prize winner will be awarded cash in the amount of Five Thousand Dollars (ARV \$5,000) ("Grand Prize") (each a "Prize"; together "Prizes"). See below for further details.

**HOW TO ENTER / EXECUTION:**

Listeners of WPZE-FM ("Station") who are legal residents of the United States residing within the Atlanta, GA metropolitan area, are 18 years of age and older at the time of Contest registration, and are either current choir members or choir staff will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

- Contest participants must register online through the Station's website at [www.mypraiseatl.com](http://www.mypraiseatl.com).
- Upon entering the Station's website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, the name of their choir, the choir-provided email address for their choir director, and any optional or additional contact information, as requested, to register their choir for a chance to win.
- As a part of entry, participants must submit a link of their choir singing a musical composition. Videos must be five (5) minutes or less in length and owned by the choir. Parental permission is required for all featured.
- Musical compositions showcased in the uploaded entry videos must be either original compositions or must have the proper rights and clearances obtained by the choir.
- After completing the registration process, qualified choirs will be eligible for a chance to win.
- All Internet entries must be submitted by 11:59pm local time on September 30, 2022 or they will be void.
- One entry per person per email address during the Contest Period.
- In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

- Submitted entries must be “family friendly”, appropriate for all audiences, and must meet the below-listed Submission Requirements.
- By uploading a submission and entering this Contest, each participant represents and warrants to be bound by these Official Contest rules, and that they are authorized to and have the rights to submit the content within the entry.
- Once all entries have been received, Station personnel will judge submissions based on the following criteria:
  - Sound quality
  - Visual performance
  - Choir’s financial needs
- The top ten (10) submissions, as determined by the judging process above, will move on to public voting. Voting shall begin on October 4, 2022 and end at 5:00pm local time on October 11, 2022 (“Voting Period”).
- The top three (3) submissions, as determined by public voting, will be deemed the qualifying winners (“Qualifying Winners”) and will move on to the finals.
- The Qualifying Winners will compete live at the Black Atlanta Family Reunion. Qualifying Winners will be judged on the following criteria:
  - Vocal Technique
  - Performance / Expression
  - Show Design
- Winning choirs must provide valid identification (e.g. via valid state-issued driver’s license, passport or other government-issued I.D. containing the person’s name, date of birth, and photograph) and a completed W9 form to claim the prize. Identification documents must match information previously provided to the Station.
- Prizes will be awarded only upon winner verification and final approval by the Station.
- Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management which will be final and binding in all matters pertaining to this Contest.

**SUBMISSION REQUIREMENTS:** Entry may not contain, as determined by the Stations, in their sole discretion, any content that:

- is sexually explicit or suggestive; violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- defames, misrepresents or contains disparaging remarks about the Station and / or any sponsor, other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites,

television, movies or other media), without permission;

contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;

contains look-alikes of celebrities or other public or private figures, living or dead;

communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or

violates any law.

#### **ELIGIBILITY RESTRICTIONS:**

- The Contest is open to listeners of the Station who are legal residents of the United States residing within the Atlanta, GA metropolitan area who are 18 years of age and older as of the commencement date of the Contest and who are current choir members or choir staff
- Employees of the Station, Urban One, Inc. (“Company”), their subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Atlanta, GA metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
- Unless otherwise specified, participants may only win one (1) prize during this Contest.
- Persons who have won a prize in another Contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

#### **HEALTH & SAFETY:**

- Qualifying Winners may be required to provide a venue with either proof of vaccination against COVID-19 OR a negative COVID-19 test taken within 72 hours to enter the venue for all participating choir staff and/or members. Failure to provide a venue with such proof may result in denial of entry.
- Qualifying Winners may be required to wear a mask or other facial covering by the venue when not performing.
- Venue’s health and safety protocols are subject to change without notice and at venue’s sole discretion. Qualifying Winners must consult the venue’s and/or Event’s website(s) for further details. Station and Company are not responsible for substituting prizes should Qualifying Winners fail to comply with a venue’s health and safety requirements.
- **ASSUMPTION OF THE RISK.** Sweepstakes winners, by accepting and collecting the Prize, acknowledge and understand the following:
  - Winners are participating in Prize Collection and, as applicable, the Event during

a pandemic and COVID-19 is highly contagious and has impacted the entirety of the United States.

- Participation in Prize Collection may include traversing in public during a pandemic and possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness and death does exist;
- Winners knowingly and freely assume all such risks related participation in Prize Collection including but not limited to illness and infectious diseases, such as COVID-19, even if arising from the negligence or fault of the Released Parties; and
- Winner knowingly assume the risk of illness, injury, harm and loss associated with participation in Prize Collection and, as applicable, the Event, including any injury, harm and loss caused by the negligence, fault or conduct of any kind on the part of the Released Parties.

### **PRIZES:**

The following qualifying prize elements will be awarded:

- The opportunity to perform at the Black Atlanta Family Reunion on October 16, 2022

The following grand prize elements will be awarded:

- Cash in the amount of Five Thousand Dollars (ARV \$5,000)
- All cash prizes won will be awarded in the form of a check. Winners will be notified when their prize check is available for curbside pick-up at the offices of the Station.
- To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
- Unless otherwise provided, prize must be claimed by no later than 5pm on Monday, October 17, 2022 or the prize will be forfeited.
- The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
- No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or any sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
- All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
- All Contest winners must sign a Media Release as a part of the official Station release and waiver forms.
- Parental permission is required for all entries. Choir must be able to provide proof of parental permission if requested by the Stations.
- The Station, the Company, and its affiliates and promotional partners shall not be liable

for any claims made by ineligible entrants.

- If for any reason a Contest winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
- In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

#### **GENERAL CONDITIONS:**

- Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
- Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
- No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
- Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
- By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of Station management which shall be final and binding in all aspects relating to the Contest.
- All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
- The Station retains the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
- So long as no participant is materially adversely affected, the Station reserves the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
- The Station, the Company, participating sponsors and their respective parent

companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Contest. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.

- By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- The Station, the Company, its subsidiaries, affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
- If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
- Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 101 Marietta Street 12<sup>th</sup> Floor NW Atlanta, GA 30303.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Georgia, USA.